



BE AHEAD IN THE NEW AGE OF SOCIAL MEDIA

WITH
netpuppys





TO THE AGE OF PROGRESSIVE ADVERTISING, WELCOME!

We assist businesses in adapting to the dynamic nature of the internet. We have experts in web design, social media management, search engine optimization, and content generation on staff. We provide flexible options for a wide range of services to meet the specific requirements of your company.

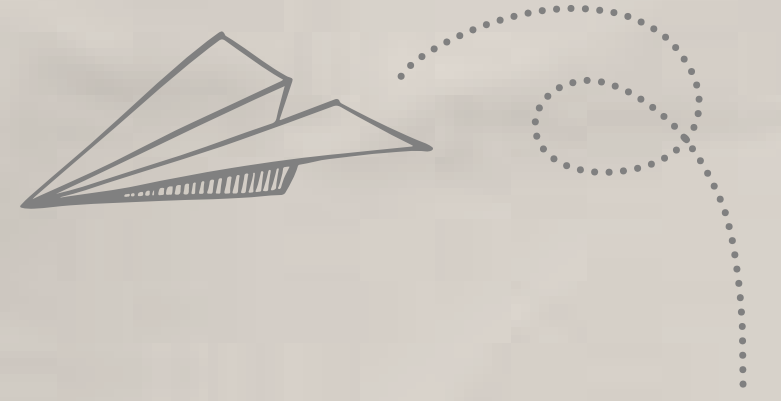
We facilitate the realization of online objectives for businesses. We are dedicated to customer satisfaction and always go the extra mile.

"We're the Robin to your Batman, the salt to your pepper, and the wit to your tweet."

Get in touch with us today to discuss how our digital marketing services can assist you in expanding your business.



S U S I S I T



THE ONLY PRE-REQUISITE: CREATING COMPELLING CONTENT

- ▶ With over **3 billion active users**, social media is a powerful tool for businesses to reach their target audience.
- ▶ **73% of marketers** consider social media marketing "somewhat effective" or "very effective" for their business.
- ▶ Social media engagement increases **website traffic by 7 times**.
- ▶ **Social media** is the best digital marketing tool for brand awareness.
- ▶ Hubspot says companies that **post 6–8 times a day** on social media can boost website traffic and content engagement.





WE ARE ON A **CREATIVE** MISSION!

We are on a mission—one that is extremely difficult. Yep, you are correct!! Our goal is to establish a lasting partnership with you and become your digital media partner. The key to a lasting relationship is a deep connection. We can start a successful digital marketing campaign if we understand each other, come up with a consistent plan, learn about your products in-depth, and are an important part of your marketing team.





SOCIAL NETWORKING

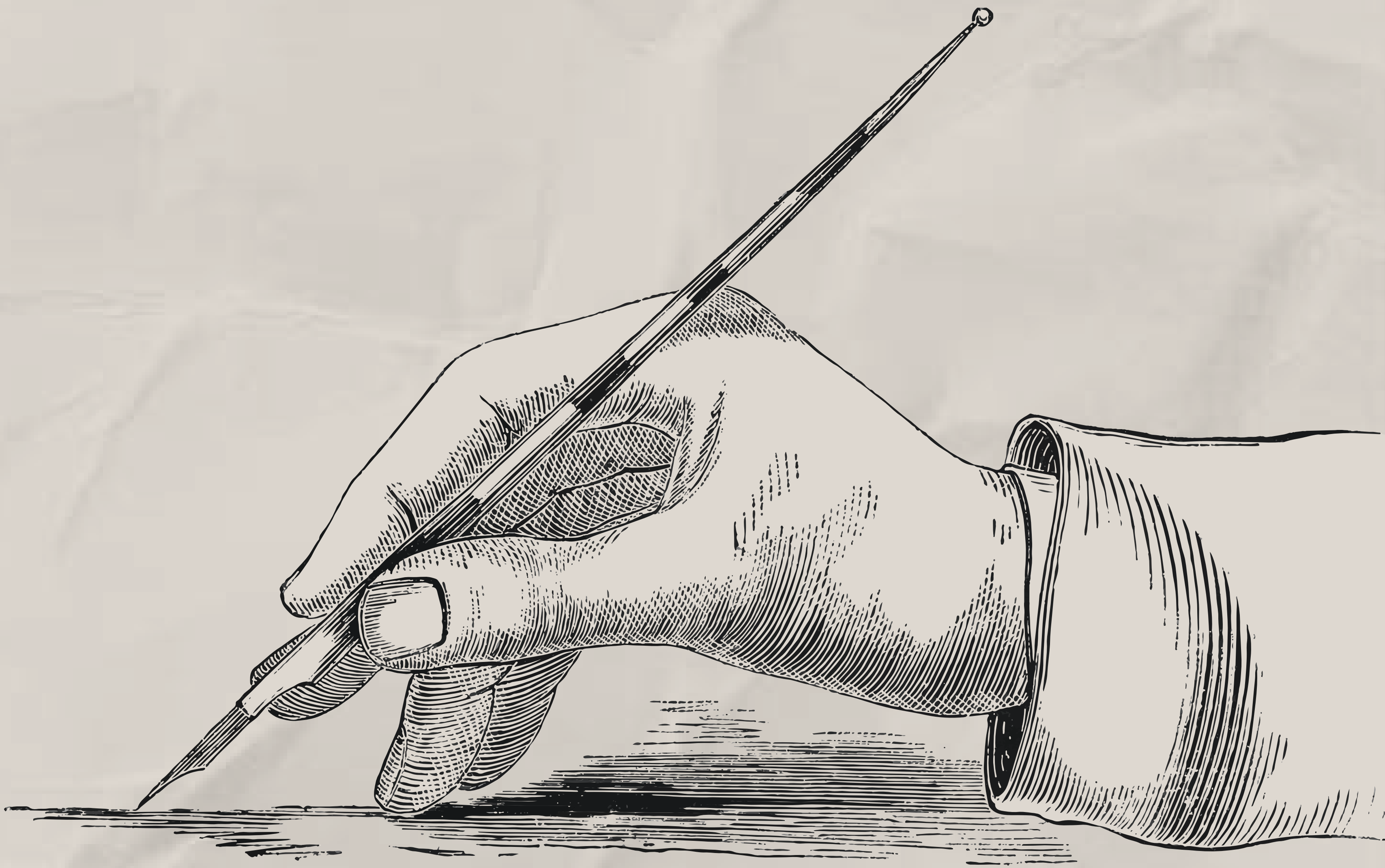
Our social media platform gives people a place to connect and interact with others, share ideas, & experiences & build relationships that matter.





CONTENT CREATION & CURATION

We help users make and share photos, videos, text posts, and other types of content that will appeal to their target audience.





ADVERTISING AND MARKETING

We help users make and share photos, videos, text posts, and other types of content that will appeal to their target audience.

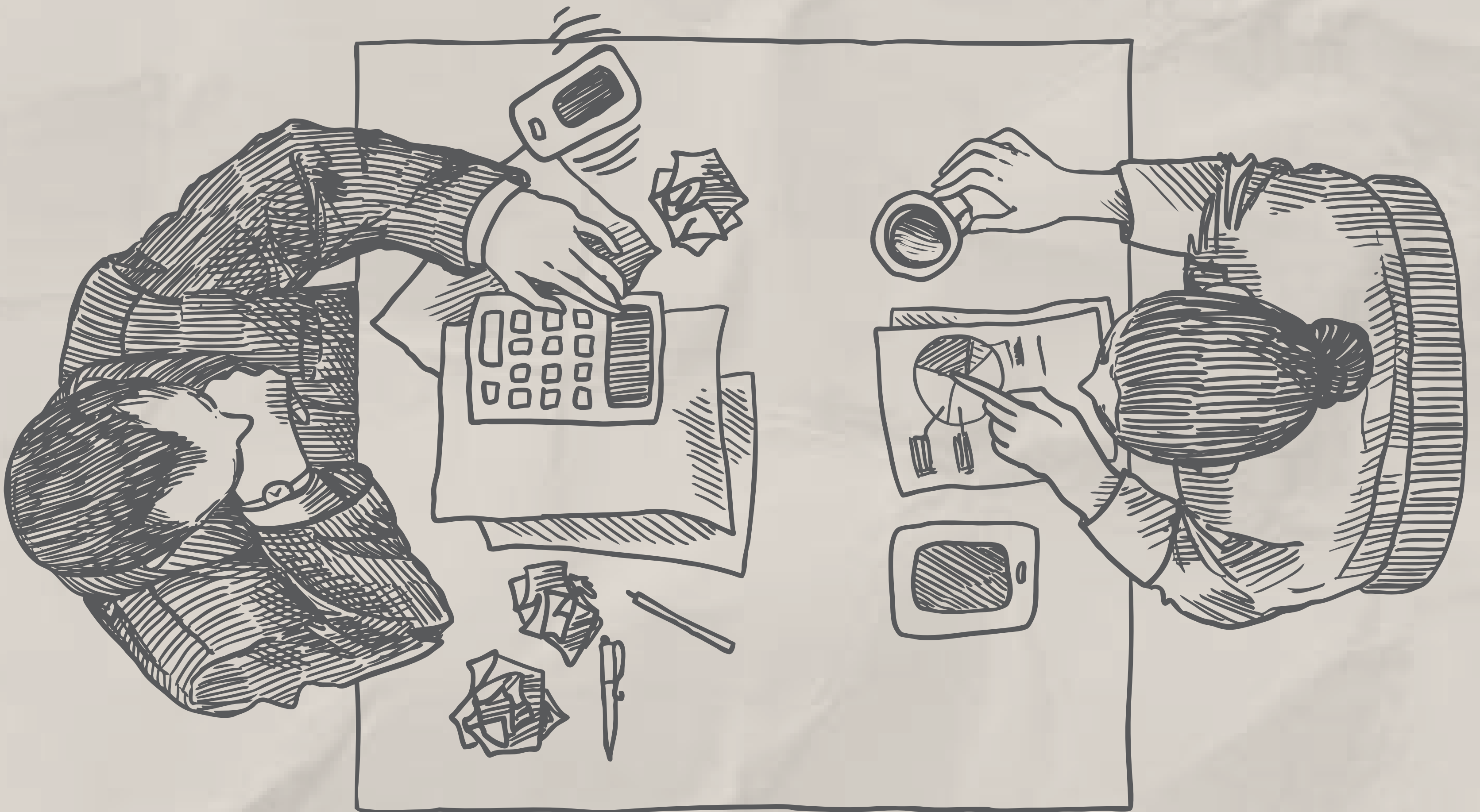




CUSTOMER SUPPORT



We offer detailed analytics and insights to help users track their social media performance, measure engagement, and find places to improve.





INFLUENCER MARKETING

We give businesses a place to connect with influencers and work together on influencer marketing campaigns to reach more people.





SOCIAL LISTENING

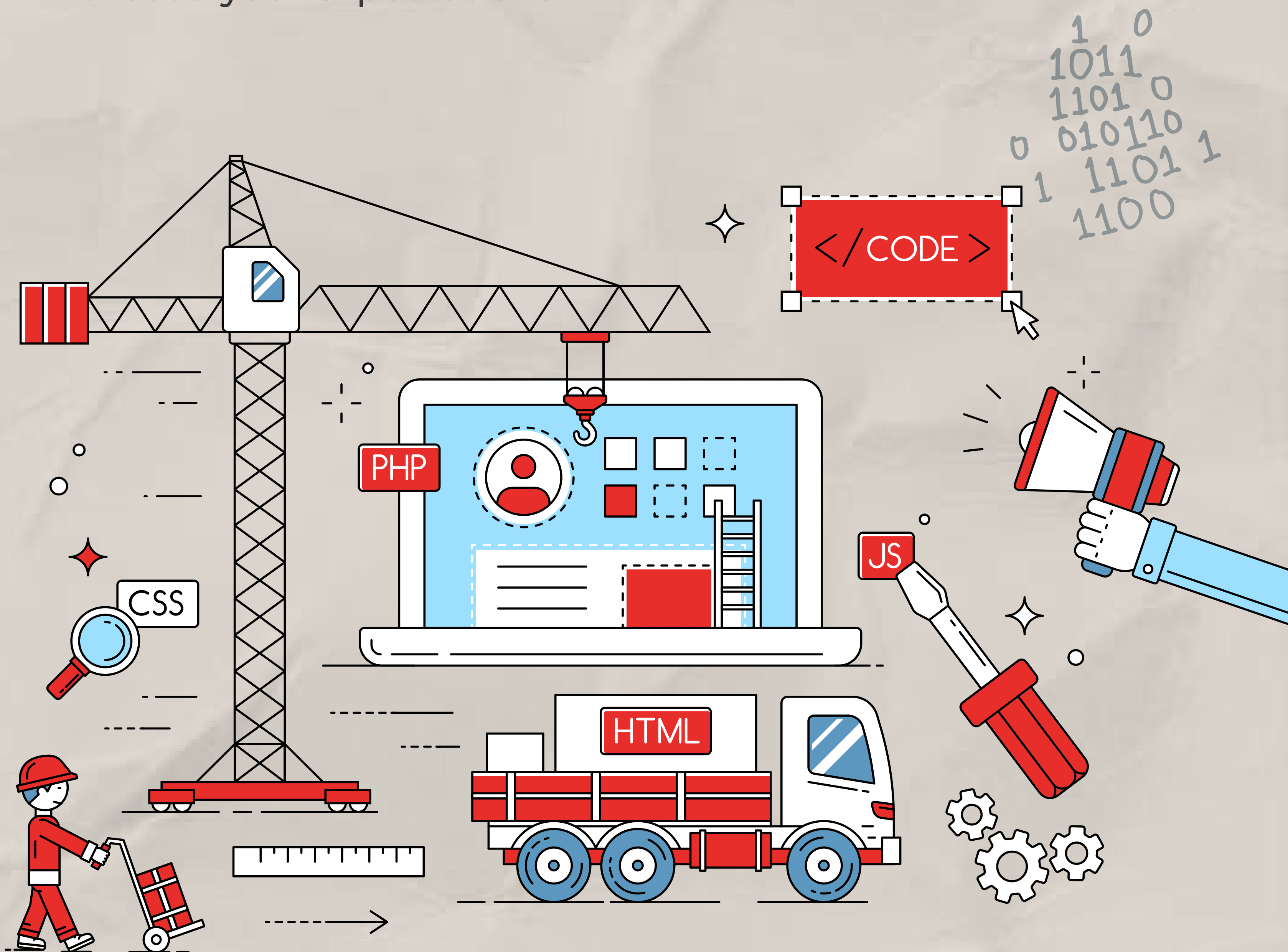
We help businesses listen in on conversations on social media and keep track of mentions of their brand or products so they can learn how people feel about them and find ways to connect with them.





WEBSITE DEVELOPMENT

At NetPuppys we understand that every business is different, which is why we work closely with our clients to gain a thorough understanding of their specific goals and objectives. Whether you need a simple information site or an e-commerce platform, we have the expertise and experience to create a website that will exceed your expectations.





SMO SERVICES

Any company that wants to connect with its customers and expand its brand in the modern era must have an active presence on social media. Our SMO team can do exactly that by creating and implementing a plan for your social media channels that is tailored to your specific business objectives and audience demographics.

Social media is like a cocktail party, but without the drinks."

- Kim Garst.

Your company's social media presence, website visits, and overall brand recognition can all benefit from our SMO services. We employ cutting-edge methods to write engaging social media posts that reach and retain your ideal customers.





ROAS/ROI/ PAID ADS

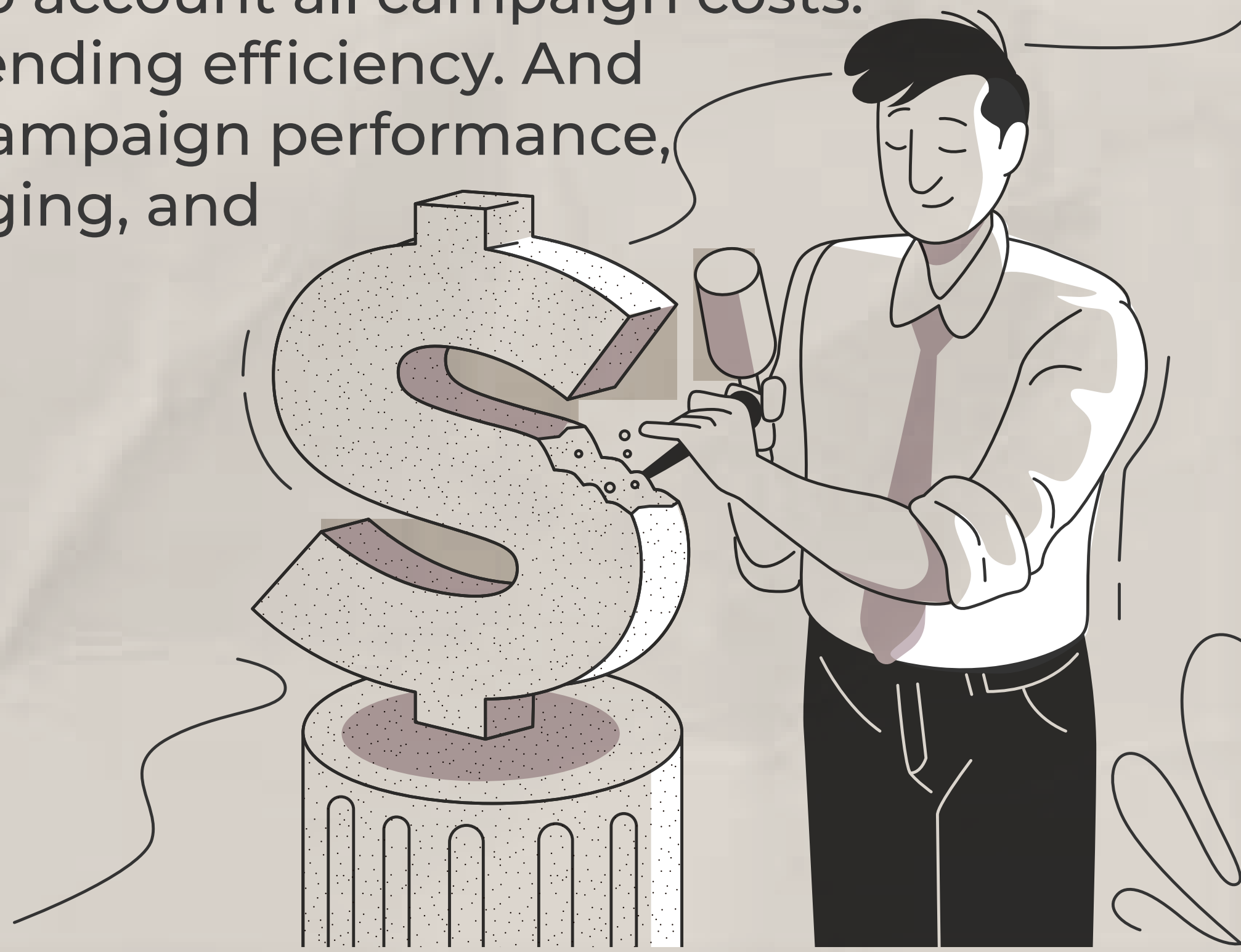
Ever wondered about your ROAS or ROI?

These are crucial metrics that help businesses evaluate the effectiveness of their digital marketing campaigns. Paid advertising ROI and ROAS are important metrics.

ROI accounts for all costs and measures an investment's profitability. ROI in paid advertising is a campaign's revenue minus its cost.

ROAS, on the other hand, compares campaign income to advertising spend. ROAS is expressed as a ratio, such as 3:1, which signifies that advertising earned three rupees/dollars of revenue for every rupee/dollar spent.

The advertising efforts have to be monitored, but they have different uses. ROI takes into account all campaign costs. ROAS shows advertising spending efficiency. And Netpuppys manages your campaign performance, targeting criteria, ad messaging, and landing page design.





WHY DIGITAL WORLD?

Aren't we all proud residents of the digital age, our only super-fast, super-smart friends?

It's like having a butler! Need info? Googling it! Looking for your elementary school pen pal? Simply join social media! The endless dog videos, amusing memes, and TikTok dances keep us occupied for hours. We're ready to ignore trolls, scammers, and awkward autocorrect fails for all the fantastic perks of the digital world.

"Social media is about sociology and psychology more than technology." - Brian Solis

A virtual toast to the internet, our favorite funny, intelligent, and consistently amusing BFF! Here's to fun, laughter, and infinite entertainment! Cheers!





ANALYTICS AND INSIGHTS

We offer detailed analytics and insights to help users track their social media performance, measure engagement, and find places to improve.





A Little Love Story....

THE FOUNDERS OF NETPUPPYS...



Digital marketing always captivated Pratik and Silky. This husband-and-wife team always pursued their ideas, which led to their business.

"NetPuppys" was their 2019 digital marketing startup. Their company offered innovative, cost-effective digital marketing solutions to small and medium-sized enterprises. They swiftly expanded into far larger businesses than they expected.

Pratik and Silky set out to succeed with their startup. To give their clients the best results, they worked hard and built a team of experts with a lot of experience. They also bought the newest tools. They knew every business's story was important to their market.

AND NETPUPPYS WAS BORN...

Their efforts grew the firm quickly. NetPuppys became a digital marketing leader in months.

Pratik and Silky credit their success to their marketing drive and client dedication. Their industry-leading service puts clients first.

After two years, NetPuppys is a prominent digital marketing player. The husband-and-wife team leads the company with excitement and aggressive growth aspirations.

Their narrative shows how hard work, dedication, and enthusiasm can succeed. Pratik and Silky's story proves that everything is possible with the correct mindset and work ethic.



OUR STRATEGIES ARE A CLASS APART. "CONTENT DEVELOPMENT STRATEGY"

CONTENT STRATEGY FORMULATION

We build a thorough plan based on the client's needs and specialize in the creation of various types of material.

INVENTORY AND AUDITS OF CONTENT

Before submission, each content form undergoes many quality audits and inspections.

EDITORIAL CALENDAR DEVELOPMENT

We follow standards when we make a content inventory or a calendar for holding people accountable.

CONTENT COMPETITIVE ANALYSIS

Before deciding on a strategy, our team does a lot of marketing research to find out how our competitors are doing.





PROMOTION STRATEGIES

Influencer marketing:

Social media influencers promote companies or services. Influencers' followers may buy the goods, improving brand recognition and sales.

Social Media Advertising:

Advertising strategies can target specific demographics, interests, and behaviors.

Content marketing:

Creating and sharing valuable material that appeals to the target audience. The content might be blog entries, videos, infographics, or webinars—we do it all!



Contests and giveaways:

Host competitions and giveaways to boost social media engagement. These ads increase brand engagement and sharing.

Sponsored Content:

Businesses can market their products or services by sponsoring other social media accounts posts.

Hashtag campaigns:

Businesses can create a unique hashtag and ask people to use it to connect with their brand on social media.

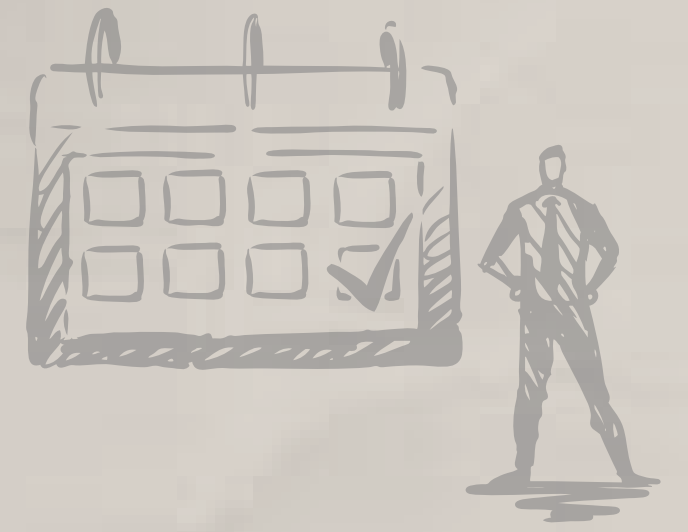


DEFINE AUDIENCE

A specific target audience facilitates content creation and marketing. We make sure that there is precision at the core.



PUBLISHING SCHEDULE



1. Daily Posts: To engage and stay top-of-mind, we post daily. Text, photos, videos, and links can be content.
2. Peak Posting Times: We upload content during peak posting times when most of YOUR audience is online. Social media platforms and audience demographics determine this.
3. We plan your material for consistency. Brainstorming, content calendars, and themes are included.
4. Engagement: We respond to comments and messages quickly to engage your audience. This strengthens brand loyalty and fan relationships.
5. Analytics: We keep an eye on the posting schedule to see how well your content is doing and change its strategy accordingly. This includes tracking engagement indicators like likes, comments, and shares and optimizing publishing schedules





INVALUABLE ENDORSEMENTS



"We've worked with NetPuppys for two years, and they always give great results. Their skilled crew goes above and beyond to make our campaigns succeed. Our social media participation has increased significantly.

**"I RECOMMEND THIS FIRM FOR
SOCIAL MEDIA OPTIMIZATION."**

- Vinayak Sharma



"Undoubtedly, NetPuppys made social media marketing easy and economical for my little business. They researched my business and audience and created a successful social media campaign. Website traffic, purchases, and social media followers increased.

"I APPRECIATE THEIR HELP."

- Arindham



INVALUABLE ENDORSEMENTS



"NetPuppys significantly transformed our brand. Their crew is creative, strategic, and up-to-date on social media. They've helped us develop a strong online presence and meaningfully interact with our audience. Our social media content has been praised, and engagement rates have exceeded expectations. **HIGHLY RECOMMENDED.**"

- Surbhi Gullaria



"NetPuppys helped us launch a new product line with great results. Their social media effort enhanced brand awareness, sales, and buzz. They were flexible, responsive, and prioritized our demands. **"WE ARE PLEASED AND WOULD HIRE THEM AGAIN."**

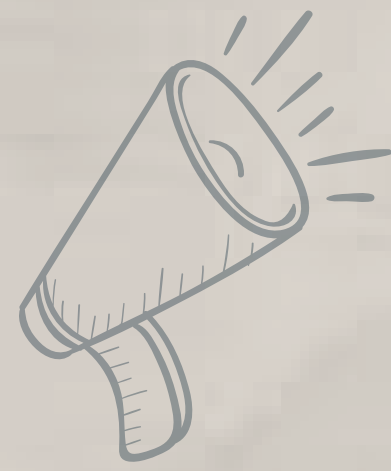
- Hemang Purohit



CLIENTS SAY

- ▶ Their knowledge and professionalism are unparalleled.
- ▶ Everything about working with them went smoothly.
- ▶ The outcomes they produced have been beyond our expectations.
- ▶ They were able to meet all of our requests and more.





YOUR
SUCCESS
IS OUR PRIORITY.

LET'S PARTNER
TO MAXIMIZE
YOUR SOCIAL
MEDIA IMPACT



WITH
netpuppys

